



CHARLIE SEYFFER

Air Filtration Technology Leader
LEED, Sustainability, ASHRAE standards
Troy, New York

Charlie is Manager of Marketing and Technical Services for Camfil Farr. He has over thirty years of service in the HVAC industry, with twenty-five years being dedicated to the air filtration industry in sales management and marketing for Camfil Farr. Prior to assuming a marketing position, Charlie was regional sales manager for the largest volume producing territory in the country. His customers included IBM, Kodak, northeast-based pharmaceuticals, many prestigious universities, major federal government entities as well as Camfil Farr representatives and distributors. Presently, he is responsible for all technical publications and product literature published in the North America, and shared worldwide by the Camfil Farr group. He is also responsible for Camfil Farr's U.S. web entities.

Charlie has developed a strong reputation on the lecture circuit, speaking to the filtration needs of schools, museums, pharmaceuticals, medical facilities, industrial and commercial facilities, animal care laboratories, and the food & beverage industry. Some of his more significant speaking engagements have included national convention presentations for the American Society of Heating, Refrigeration, and Air-Conditioning Engineers (ASHRAE), the American Association for Laboratory Animal Science (AALAS), the National Air Filtration Association, as well as other organizations concerned with indoor air quality initiatives and standards.

Currently, Charlie serves as the Program Chair for ASHRAE Technical Committee 2.04 — Particulate Air Contaminants and Particulate Contaminant Removal Equipment. He is also a member of the aforementioned ASHRAE 2.04, ASHRAE Standard — 180 Standard Practice for Inspection and Maintenance of Commercial Building HVAC Systems, and has served with ASHRAE 62.1, Ventilation Standard for Acceptable Indoor Air Quality. Charlie is Camfil Farr's primary representative to the United States Green Building Council and is an active member in AIHA (American Industrial Hygiene Association) and IEST (Institute of Environmental Sciences & Technology).

HIGHLIGHTS:

Credentials:

- Engineering & Industrial Technology, Hudson Valley College, Troy, NY

Experience:

- 30 years diverse sales & marketing background with strength in air filtration technology
- Published author of multiple air filtration articles in industry and application-specific publications

Accomplishments:

- Active national meeting program chair for ASHRAE Technical Committee 2.04
- Appointed as Voting Member for ASHRAE Standard 180
- Recognized speaker with 20 plus years experience lecturing on air filtration solutions (including ASHRAE, HEPA/ULPA and containment) to various governmental, commercial, manufacturing and industrial entities throughout the US, Canada and Australia
- Served on Standards writing committees for several noted organizations instrumental in setting air filtration guidelines and principles for the industry
- Designated as Camfil Farr's spokesperson driving LEED and Sustainability on the United States Green Building Council